

March 21, 1958

Mr. Ralph Papin
Century Film Productions
1421 Winchester Drive
Muskegon, Michigan

Dear Ralph:

Many thanks for your recent note, and your check for \$25.00. This will help considerably towards the cost of the next Newsletter.

It was good seeing you while you were here. I wish that we'd had more time to talk, but then, this is always the case. We are always glad to have former students such as yourself drop back to see us. In the expressions on your faces as you see the changes in the department, frankly, I find part of the reward for our efforts. Being as close as we are to the problems here, it is frequently difficult to realize just how much advancement actually has been made.

The big problem with the Newsletter is personnel even more than money. It seems everyone in the business out here is so busy that they have very little time to devote to the project. I am hopeful that we are making some progress on this and expect to have at least one Newsletter off this Spring to the entire membership. In the meantime, we are doing our best to keep the address file up to date so that they will not go astray when they are mailed.

Again, it was good seeing you, Ralph, and we do appreciate your contribution to the cause.

Cordially yours,

Herbert E. Farmer
Executive Secretary

HEF/stc

#1

Century Film Productions

1421 Winchester Dr.
P.O. BOX 176 • MUSKEGON, MICHIGAN

SOUND MOTION PICTURES • FILMSTRIPS

for Industry, Education, Commerce

Telephone 624-139

3/11/58

Mr. Herb Farmer
Delta Kappa Alpha Executive Secretary
c/o Department of Cinema
University of Southern California
University Park
Los Angeles 7, California

Dear Herb;

It was like old times to see and talk to you again. I also appreciated getting the true pitch on cinema working conditions in the L.A. area. Certainly hope that those conditions rectify themselves in the near future.

Was very enthused with the copy of the "National Newsletter" that you gave me. I think it's great, especially the "Call Sheet".

Enclosed find \$25.00 to be used toward the printing and distribution of the "Newsletter".

Sincerely,

Ralph Papin
Ralph Papin



Quality is our pledge; economy our watchword!

March 21, 1958

Mr. William E. Brusseau
Westminster Films
1399 E. Washington Street
Pasadena, California

Dear Bill:

Many thanks for your letter of March 15th, and your check for \$10.00 to help towards the expenses of the Delta Kappa Alpha Newsletter. Economics is a part of the problem, and your gesture really will help.

Actually, Bill, the biggest problem is personnel to help get the work done. I don't mean the minor problems of addressing and soforth, because that is fairly well mechanized now. I mean someone to take the material which we have, edit it, and get it ready to go to the press.

I would enjoy visiting you and seeing your new offices. For the next month my schedule is extremely full due to commitments for the Spring SMPTE Convention, but after that I would certainly like to drop over. If you are ever over in the direction of school, I hope that you will stop in so that we will have a chance to chat. Again, many thanks for your financial assistance.

Cordially yours,

Herbert E. Farmer
Executive Secretary

HEF/stc

WESTMINSTER FILMS
PASADENA, CALIF.

DETACH AND RETAIN THIS STATEMENT
THE ATTACHED CHECK IS IN PAYMENT OF ITEMS DESCRIBED BELOW.
IF NOT CORRECT PLEASE NOTIFY US PROMPTLY. NO RECEIPT DESIRED.

Chg. - 511

ponder 6723.

10⁰⁰



WESTMINSTER FILMS

1399 E. WASHINGTON ST.
PASADENA, CALIFORNIA
SYCAMORE 4-1171
WILLIAM E. BRUSSEAU
DIRECTOR OF PRODUCTION

March 15, 1958

Mr. Herb Farmer
University of Southern California
University Park
Los Angeles 7, California

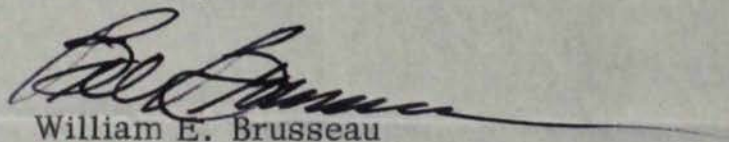
Dear Mr. Farmer:

I would be happy to continue receiving the "Delta Alpha Newsletter" and appreciate the good work that you are doing as Executive Secretary.

Enclosed are some brochures indicating our present area of activity in the commercial, sacred, and educational releases. Also enclosed is a check for \$10 which I trust will be of some assistance.

Incidentally, we have moved to new and larger quarters in Pasadena and would be delighted to have you visit us when the opportunity permits.

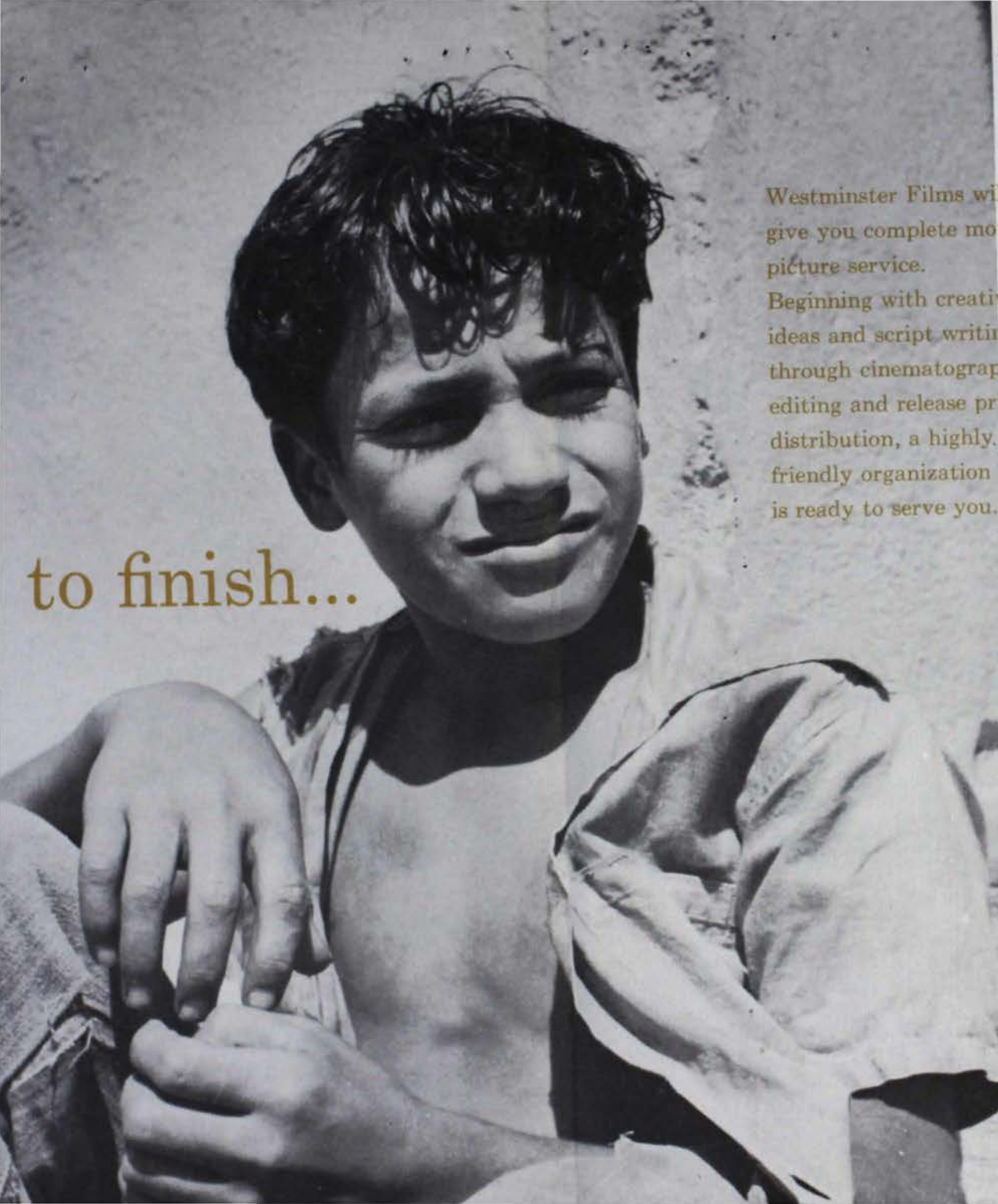
Sincerely yours,



William E. Brusseau

web/ag

Enclosures



to finish...

Westminster Films will give you complete motion picture service. Beginning with creative ideas and script writing, through cinematography, editing and release print distribution, a highly skilled, friendly organization is ready to serve you.

others say...

The sales training film that Westminster produced for us has been used to train thousands of men in the United States, Canada and the British Isles. It is the most outstanding sales training media that we have ever used.

*Leetate Smith, Southwestern Divisional Mgr.
Independent Order of Foresters*

The Westminster Films production "Skid Row Stoppap" is a good, professional piece of work... and it should move audiences to greater concern for the work done by the Memphis Union Mission.

*Cecil B. deMille, Producer-Director
"The Ten Commandments"*

Westminster Films is operated by dedicated people whose work we saw when we visited their Pasadena studio. Fred Roberts and Bob Bolen are doing important work in motion pictures. Their lighting is outstanding, perhaps the best we have ever seen in the independent producers realm.

*Henry Provisor
Cine-Professional Magazine*

It has been a real privilege to work recently with Mr. William Brusseau and Mr. Fred Roberts, of Westminster Films, in the production of our new movie. It is easy to see and appreciate their technical competence and high standards which they hold in this realm... We plan continued association with this organization.

*Horace L. Fenton, Jr., Field Director
Latin American Mission*

The Westminster Films production "Counterattack in North Africa" had a wonderful reception at our Annual Meeting... Once again, may I express in utmost sincerity our deep appreciation to you for the time and energy which you have contributed toward this project.

*Francis R. Steele, Ph.D.
Assyriologist*

...and here are ten basic places where motion pictures can work for you

—5 minutes with this check list can be the soundest business move you've made this year

- PROMOTION—Dramatic presentation of product, process or service, introduction of new products
- TRAINING—Sales, job orientation, teaching, safety campaigns, work methods
- SALES—Dealer or distributor sales campaign, product sales stimulation, convention displays, introduction of new sales techniques
- PUBLIC RELATIONS—Public service, institution, community, industry wide
- ADMINISTRATION—Management, production control, operational efficiency
- RESEARCH—Motion studies, stress analysis, instrument recording, photomicrography, lapse time photography, high-speed motion pictures, styling, performance study
- EDUCATION—Employee, new approaches, public information distribution
- TELEVISION ADVERTISING—Spot announcements, program promotion, public service features
- PERSONNEL PROCUREMENT—Job description, work conditions, fringe benefits
- PROGRESS REPORTS—Stock holder, price and performance

WESTMINSTER FILMS
711 North Lake Avenue, Pasadena, California
Gentlemen:
Kindly send information on the above items I have checked.

COMPANY _____
STREET ADDRESS _____
CITY _____ STATE _____
PHONE _____

TEAR ALONG DOTTED LINE

WESTMINSTER FILMS
711 No. Lake Avenue • Pasadena, California

DIRECTION

William E. Brusseau

Producer-Director of the outstanding motion pictures: "Of Wings and Missions," "Adventure in Excellence," "The Glass Mountain." Mr. Brusseau is best known for his ability to translate the ideas, products and services of his clients into dramatic motion pictures.

PRODUCTION MANAGEMENT

Robert A. Bolen

Formerly manager, Dimensional Photo Company, Mr. Bolen has been acclaimed for his photography and production management in "The Glass Mountain" and "Adventure in Excellence."

PHOTOGRAPHIC

Frederick A. Roberts

Mr. Roberts and associates photographed the memorable "Reap the Everlasting Harvest," "Of Wings and Missions," and "Cargadero." Roberts worked with the U.S.A.F. Joint Task Force, Atomic Energy Commission, motion picture division.

WRITING AND RESEARCH

Nelda Dooley

Among Miss Dooley's film credits are "Streets of the Walking Dead," "The Glass Mountain," "A Mighty Voice," as well as "Golden Lady," "Once a Thief," and "It Happened this Week" for radio.

ART DIRECTION

Isauro de la Rosa — William Powers

Mr. de la Rosa, talented artist-animator, works with Mr. Powers who did the set designs for "Macbeth," and stage productions of "Faust" and "Midsummer Night's Dream."

MUSIC

Ralph Carmichael

Mr. Carmichael has composed and arranged choral and instrumental music for Coca-Cola's TV show, "Spotlight on Youth," NBC-TV "Frankie Lane" program, and composed the scores of "Cargadero," "The Glass Mountain," and "Mr. Texas."

SOUND

Lyle Stokes

Mr. Stokes has done outstanding work on such difficult production assignments as "Cargadero," produced entirely in Mexico.

FILM EDITING

Ken Dymmel — Ruth Bennett

Mr. Dymmel was Director's Assistant in the Burns and Allen Television show (CBS-TV) and with Miss Bennett form the Westminster editing department.

MAKE-UP

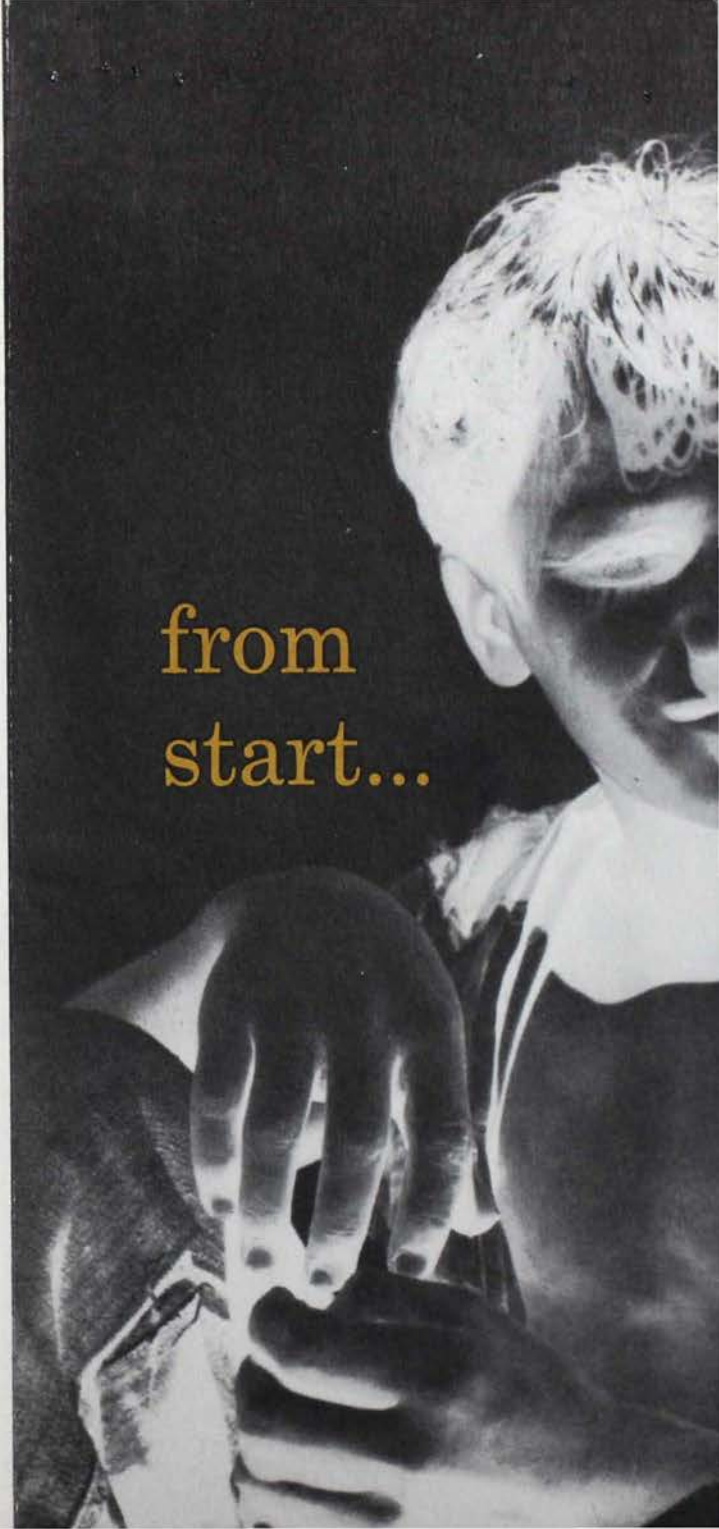
Roland Ray

Mr. Ray has directed make-up for Paramount, 20th Century-Fox and other major studios for more than twenty years. He has been acclaimed for his work on "Samson and Delilah" for Cecil B. deMille.

PUBLIC RELATIONS

Al Johns

Mr. Johns has directed highly successful public relations campaigns for the Pasadena Tournament of Roses, Long Beach Miss Universe Beauty Pageant and Padua Hills Theater.



from
start...